



डीनको कार्यालय
कीर्तिपुर, काठमाडौं, नेपाल।

मिति: २०८०।०१।११

त्रिभुवन विश्वविद्यालय

व्यवस्थापन संकाय

(परीक्षा नियन्त्रण महाशाखा)



व्यवस्थापन संकाय
डीनको कार्यालय
कीर्तिपुर

टेलिफोन : ०१-४३३०८१८, ०१-४३३२७१८, ०१-५९०७९२७ (Exam)

फ्याक्स : ९७७-०१-५१९५४२१

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www.tudoms.org

सूचना

त्रि. वि. व्यवस्थापन संकाय, डीनको कार्यालयबाट संचालित Bachelor of Business Management (BBM) कार्यक्रमको पाठ्यक्रम अन्तर्गत पाँचौं, छैटौं, सातौं तथा आठौंसत्रमा रहेका Focus Area Courses र सातौं र आठौंसत्रमा रहेका Elective Courses मा विषय छनौटमा समस्या भएकोले BBM कार्यक्रममा सन् २०२० मा भर्ना भएका परीक्षार्थीहरुलाईमात्र संलग्न बमोजिमको समुह तथा विषय विभाजन गरिएकोले सोहि बमोजिम पठनपाठन गर्नु गराउनुहुन अनुरोध गरिन्छ।

S. Chandra

डा. श्रीकृष्ण खरेल

सहायक डीन

**Bachelor of Business Management (BBM)
Focus Area and Elective course**

Applicable only for the admission batch of 2020



Focus Area Courses: 15 Credit hours

Focus Area: Bank Operations and Cooperative Management (5 Courses)
Subject Allocation:

Fifth Semester (One Course)

BNK 214: Commercial Banking Operations
BNK 217: Cooperative Management

Sixth Semester (One Course)

BNK 211: Banking Law
BNK 215: Capital and Money Markets

Seventh Semester (Two Courses)

BNK 212: Wholesale and Retail Banking
BNK 216: Treasury Management
BNK 219: Investment Banking

Eighth Semester (One Course)

BNK 213: Futures and Options Markets
BNK 218: Micro Finance and Rural Banking

Focus Area: Sales and Marketing (5 Courses)
Subject Allocation:

Fifth Semester (One Course)

MKT 212: Advertising and Public Relations

Sixth Semester (One Course)

MKT 213: Creative Selling
MKT 217: Industrial Marketing

Seventh Semester (Two Courses)

MKT 211: Consumer Behavior
MKT 214: Sales Force Management
MKT 218: Rural Marketing

Eighth Semester (One Course)

MKT 215: Retail Management
MKT 216: Supply Chain and Channel Management

Silvan
Assistant Dean

Focus Area: Insurance and Risk Management (5 Courses)

Subject Allocation:

Fifth Semester (One Course)

INS 211: Introduction to Risk and Insurance

Sixth Semester (One Course)

INS 215: Life and Non Life Insurance

INS 216: Private Property Risk Management

Seventh Semester (Two Courses)

INS 213: Commercial Property Risk Management

INS 214: Commercial Liability Risk Management

INS 218: Micro Insurance

Eighth Semester (One Course)

INS 212: Insurance Broking and Bancassurance

INS 217: Global Trade and Marine Insurance

Focus Area: Entrepreneurship and Enterprise Development (5 Courses)

Subject Allocation:

Fifth Semester (One Course)

EED 212: Principles of Small Business Management

Sixth Semester (One Course)

EED 211: Entrepreneurship Development

EED 214: Entrepreneurial Marketing

Seventh Semester (Two Courses)

EED 213: Creativity and Innovation

EED 216: Small Business Planning and Creation

Eighth Semester (One Course)

EED 215: Micro-finance

EED 217: Project Management



Sikhar
Assistant Dean

Electives: 9 Credit hours (Three Courses)

Subject Allocation:

Seventh Semester (One Course)

- ELE 221: Emerging Global Business Issues
- ELE 222: Information and Technology Management
- ELE 223: Management of Foreign Trade
- ELE 224: Organizational Development and Change
- ELE 225: Budgeting and Financial Forecasting

Eighth Semester (Two Courses)

- ELE 226: Event Management
- ELE 227: Service Operations Management
- ELE 228: Labor Relations Management
- ELE 229: Negotiation Skills
- ELE 230: Real estate Management



Sikhar
Assistant Dean